THE LEADERSHIP PLAYBOOK A PROFESSIONAL LEARNING SERIES FOR SCHOOL AND DISTRICT LEADERS

Why should you participate in the Leadership Playbook?

When leaders across a district learn and apply a shared approach to leadership, they create greater coherence, stronger collaboration, and more aligned support for students and staff. Based on The Professional Standards for Educational Leaders (PSEL), The Leadership Playbook reinforces this foundation—strengthening leadership practices across roles to support consistent, system-wide improvement.

Who should attend The Leadership Playbook?

The series is designed for instructional and non-instructional site leaders, teacher leaders, and district leaders. Whether you support teaching and learning, operations, or student services, the Playbook is for anyone working to strengthen leadership across schools and systems.

How will you and your team learn in the Leadership Playbook? During six, two-hour sessions which include new learning, time to practice and plan.

Throughout the sessions leaders will enhance their capacity to:

- Strengthen school culture and community
- Build highly effective teams and grow talent
- Develop structures, routines, and rituals



What will you and your team learn in The Leadership Playbook?

Session 1: Leadership & Emotional Intelligence

Leaders begin by examining how their time and actions align with high-impact leadership practices. Through self-reflection, they explore their identity and consider how emotional intelligence shapes their interactions.

Session 2: Relationship Management

Leaders reflect on their professional universe to strengthen trust, collaboration, and a positive culture. They practice personalized appreciation and develop skills to navigate technical issues and adaptive challenges with clarity and flexibility.

Session 3: Building Teams

Leaders explore what makes teams effective and identify strategies to build or reimagine them. They assess team development, apply leadership moves to support growth, and use protocols that promote collaboration, accountability, and lasting improvement.

Session 4: Talent Development

Leaders examine how talent is developed in their systems by reflecting on their own growth journeys, identifying key transitions and supports. They assess whether current structures foster the mindsets and skills needed for success and develop strategies to grow talent with greater intention and purpose.

Session 5: Coaching

Leaders explore coaching as a stance and strategy, practicing key skills through structured triads using real leadership challenges. They distinguish coaching from advising and develop tools to build clarity, reflection, and leadership across the system.

Session 6: Facilitation

Leaders focus on effective facilitation, exploring what makes adult learning meaningful and productive. They assess their own practices using key indicators and create a customized checklist to guide future meetings.

